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ACADEMIC EXPERIENCE

DPA (PhD Doctor of Public Administration), University of Illinois, Springfield
MA, Political Studies, University of Illinois, Springfield

Teaching Positions

2014-present Associate Professor, West Virginia University
2008-2014 Assistant Professor, West Virginia University
2005 Adjunct faculty, University of Illinois at Springfield

Courses Taught

Public Financial Management
Public Budgeting
Regulatory Reporting Requirements in Public Finance (online)
Civil Disobedience for Public Administrators
Economic Issues and Fiscal Policy
Collective Action and Public Policy

Research Interests

Public finance & budgeting, financial markets & regulation, Congressional spending & decision-making, economic policy

PUBLICATIONS

Books

Kunz, K. & Martin, J. (2016). *When the Levees Break: Re-visioning Regulation of the Securities Markets*. NY: Lexington Press. ISBN 978-0-7391-9604-5

Articles

Kunz, K. (Ed.). (2015). Symposium on Creating the Fix: Transparency, Engagement and Results. *Journal of Public Budgeting, Accounting and Financial Management*, 27(4).

Kunz, K. & De-Frank-Cole, L., (2014). Helen Holt: A centenarian's perspective on a lifetime of servant leadership. *Public Administration Review*, 75(6), pp.880-8.

Atsas, S. & Kunz, K. (2014). Policy review: The U.S. Affordable Care Act, community health centers, and economic development opportunities. *Community Development, online, July 2*. DOI: 10.1080/15575330.2014.930057.

Kunz, K. & Staton, C. (2014). West Virginia Women in Public Office. *Public Voices, XIII(2)*, pp. 569-603.

Kunz, K. & Martin, J. (2013). Into the Breech: The Increasing Gap between Algorithmic Trading and Securities Regulation. *Journal of Financial Services Research*, 47(1), pp. 135-152.

Kunz, K. & Atsas, S. (2013). Ensuring equitable access to public health care: two steps forward, one step back. *Social Science Journal*, 50, pp. 449-460.

Kunz, K. & O'Leary, S. (2012). The importance of federal earmarks to states coffers: an examination of distribution trends over the decade. *Journal of Public Budgeting, Accounting and Financial Management*, 4 (24), pp. 569-608.

O'Leary, S. & Kunz, K. (2011). Earmarks Fuel West Virginia Economic Development Spending. *Public Affairs Reporter*, 27 (1), pp. 2-9.

Kunz, K. (2009). The increasing use of earmarks to fund local infrastructure: A case study of Illinois municipal government. *Municipal Finance Journal*, 30, (3), pp. 29-51.

Karen K. (2013). [Review: The Congressional Budget Office: Honest Numbers, Power and Policymaking by Philip G. Joyce. Washington, DC, Georgetown University Press, 2011. 264 pp. Paper, \$29.95.] *Political Science Quarterly* 128.

Kunz, K. (2007). [Review. Postmodern Public Administration, Revised edition. By Hugh T. Miller and Charles J. Fox, Armonk NY: M.E. Sharpe, Inc., 2006.] *Public Voices*, winter.

Professional Reports and Reviews

Kunz, K. (2016). *Analysis of Firefighter Training Funding Sources*. Prepared for the WV Legislature's Joint Committee on Government Organization at the request of the Chairman.

Kunz, K. (2014). [Review: *Financial Management for Public, Health, and Not-for-Profit Organizations* by Finkler, Calabrese, Purtell & Smith, Prentice Hall Publishers.] Suggested revisions for forthcoming edition.

Kunz, K., Hudson, A., Scarberry, A., Eades, D. (2014). Economic Impact Study: Agricultural Hemp in West Virginia. Prepared for the West Virginia Commissioner of

Agriculture, Charleston WV. Prepared for and delivered to the Commissioner of Agriculture and members of the West Virginia Legislature's Legislative Rule-Making Committee in Nov 2014.

Kunz, K., Hudson, A. Scarberry, A. (2014). Proposed legislative rules for administration of agricultural hemp pilot programs in WV. Prepared for the West Virginia Commissioner of Agriculture, Charleston, WV. Put out for public comment July-August 2014, signed into law in March 2015.

Kunz, K, Carnes, B., Costenbader, A., Drake, B., Faulkner, A., Gutta, G., Hartness, S., Kirk, M., Lee, E., Marra, V., Orndorff, N., Weaver, V., & Wilkerson, T. (2010). *Accountability and Transparency in the West Virginia Budget Process*. Prepared for the West Virginia Center on Budget and Policy, Charleston, WV.

Kunz, K. (2009). *A Review of the Literature: The Effects of Supply And Demand on the Cost of Diagnostic Services*. Prepared for the West Virginia Health Care Authority.

Kunz, K. (2009). *Is Illinois too big to fail?* State University Annuitants' Association. SUAA Briefing.

Kunz, K. (2007). *Will there be a Constitutional Convention in Illinois*. State University Annuitants' Association. SUAA Briefing.

Kunz, K. (2013). [Endorsement: *Modern Budget Forecasting in the American States: Precision, Uncertainty, and Politics*, by Michael J. Brogan, Lexington Books, a subsidiary of Rowman & Littlefield Publishing]. Endorsement for book cover.

Kunz, K. (2010). [Review: *The Politics of Public Budgeting* by Wildavsky & Caiden, Pearson Publishers.] Suggested revisions for forthcoming edition.

Kunz, K. (2012). [Review: *State Integrity Survey*, Center for Public Integrity.] Peer reviewer for West Virginia portion of survey.

Educational Videos

Kunz, K. (2013). *Federal Budgeting 2013: Fundamentally Challenged*. Panel discussion. Participants: Dr. Philip Joyce, Dr. Robert Reischauer, G. William Hoagland, Maya MacGuineas. Held at the Bipartisan Policy Center, Washington DC. <http://publicadmin.wvu.edu/departments-activities/federal-budgeting-in-2013-fundamentally-challenged>. Producer. Funded by Public Financial Publications.

Kunz, K. (2004). *There Ought to be a Law*. The mechanics of Illinois state lawmaking. Producer. For the University of Illinois' Institute for Legislative Studies, for distribution to the public and civic organizations.

Media interviews & quotes

Adams, K. (2016). Presidential candidates at least agree on one thing. *Marketplace*.
<http://www.marketplace.org/2016/10/13/elections/presidential-candidates-least-agree-one-thing>

Kuykendall, T. (2012). WVU faculty looks at election, approaching fiscal cliff. *The State Journal*. Quoted from Eberly Ideas panel presentation.

Nixon, R. (2012). In Post-Earmark Era, Small Cities Step Up Lobbying to Fight for Federal Grants. *The New York Times*.

Tiernan, T. (2012). Experts Weigh In When the Earmarks Are Out. *eCivis*.
<http://blog.ecivis.com/?Tag=earmarks>.

Majmudar, N. (2012). Discussion of earmarks in post-Byrd and Mollohan era. *Bloomberg News*. Interviewed.

Nyden, P. J. (2011). Fewer earmarks could hurt W.Va.'s growth. *The Charleston Gazette*. Quoted from Eberly Ideas panel presentation.

ORGANIZED EVENTS AND WORKSHOPS

Symposia, Conferences, Forums & Panels

K-12 Education Hackathon (2017). As a follow up to *Success in the Classroom*, WVU and the Rockefeller School sponsored a two-day hackathon to explore the impact of federal spending on education at the local level. Students from a variety of the colleges within the university, led executives from MITRE and teams of graduates students from my public budgeting class, used data from numerous, diverse sources to answer specific research questions that were based on results from the Success in the Classroom forum. The findings –developed in ways that could be posted on the web or YouTube or other social media and engage users -were presented to teachers who attended the previous year's session. Prizes were awarded to the top two teams. The event was also sponsored by the Department of Public Administration and Student Association of Public Administrators (SAPA) and the American Association of Budget and Program Analysts (AABPA)

Success in the Classroom. (2016). Created day-long forum for k-12 teachers within Appalachia to identify classroom successes and develop metrics to measure them. The data gleaned forms the basis for a white paper for federal and state policy makers in anticipation of the federal DATA Act requirements that take effect in 2017. The event was collaboration between WVU Administration, the Rockefeller School of Policy & Politics, Department of Public Administration and Student Association of Public Administrators (SAPA), the American Association of Budget and Program Analysts (AABPA), and MITRE Corporation.

Federal Budgeting In 2013: Fundamentally Challenged. (2013). Panel discussion of current challenges in Congressional appropriations process. Created event that was held at the Bipartisan Policy Center. Moderator: Dr. Philip Joyce. Panelists: Dr. Robert Reischauer, G. William Hoagland, Maya MacGuineas. Basis for educational video listed above.

Create the Fix. (2012). Morgantown, WV. One-day symposium on ways to engage the public in federal budget issues. Participants included executives from the GAO, OMB DoD, Federal Reserve and CDC as well as members of academia and an investigative journalist from the New York Times. Event was open to faculty and students across the state and the general public. Faculty advisor and co-organizer with two MPA graduate students (result of discussions in public budgeting course).

West Virginia Political Science Association & WVU MPA Student Conference. (2009). Morgantown WV. Two-day conference with participants from universities and colleges across the state. Key note speakers: Betty Ireland, WV Secretary of State and Wayne Slater, political reporter with Dallas Morning News. WVPSA co-chair and organizer.

Professional Workshops

Kunz, K. (2011). Understanding Financial Statements. Local Government Leadership Academy. WVU Institute for Public Affairs.

Kunz, K. (2010). Financial Management. Local Government Leadership Academy. WVU Institute for Public Affairs.

CONFERENCE PAPERS, PRESENTATIONS AND PANELS

Kunz, K & Neuman, M. (2016). Auditing 75-Year Comprehensive Projections: Requirements and Challenges. ABFM Annual Conference, Seattle WA.

Kunz, K. & Atsas, S. (2015). Fifty Years of Legislative Branch Appropriations: 1965-2015. Midwest Political Science Association (MPSA) Annual Conference. Chicago IL.

Kunz, K. (2013). The Pension Benefit Guaranty Corporation: Public funds for private pensions. Association for Budget and Financial Management (ABFM) Annual Conference, Washington DC.

Kunz, K., Pauley, M. & Keedy, (2013). Toward a sustainable US Postal Service. Western Social Science Annual Conference, Denver CO.

Kunz, K. & Atsas, S. (2012). How does Congress manage its money? A look at legislative appropriations, 1982-2012. Association for Budget and Financial Management Annual Conference, New York, NY.

Washington, C.P. & Kunz, K. (2012). Can the federal budget process still provide a meaningful framework for determining policies and priorities? A contemporary application of Wildavsky's query. Association for Budget and Financial Management Annual Conference, New York, NY.

Werner, C, Burns, G, & Kunz, K. (2011). Intent and Implications of Citizens United v. Federal Election Commission: Corporate Persons, Free Speech and Campaign Finance. Northeastern Political Science Association Annual Meeting, Philadelphia, PA.

Kunz, K. & Mullen, P.R. (2011). Using Collaborative Control to Take the Impasse Out of the Congressional Appropriations Process. Association for Budget and Financial Management Annual Conference, Washington DC.

Kunz, K. (2010). Regulating the investment industry: an idea whose time has come – again. Association for Budget and Financial Management Annual Conference, Omaha, NE.

Kunz, K. & Rogers, E. (2010). State government: the next candidate for federal bailout. American Political Science Association Conference, Washington DC.

Kunz, K. & O’Leary, S. (2010). The importance of federal earmarks to states coffers: an examination of distribution trends over the decade. Tenth Annual State Politics and Policy Conference, Springfield IL.

Kunz, K. (2010). The Role of the Corporation in Race-Thinking: a Supplement to Arendt’s Considerations of Imperialism in “Origins of Totalitarianism.” Public Administration Theory Network (PAT-Net) 23rd Annual Conference, Omaha.

Kunz, K. & Fritz, P. (2010). Regulating the investment industry: A case of too many cooks. Western Social Science Association 52nd Annual Conference, Reno NV.

Kunz, K. (2009). The increasing use of earmarks to fund local infrastructure: A case study of Illinois municipal government. Western Social Science Association Annual Conference, Albuquerque, NM.

Kunz, K. (2008). Reflections on Social and Political Equity. West Virginia Political Science Association Annual Conference, Charleston WV.

Kunz, K. (2007). Earmarks: Using Pork to Fund State and Local Infrastructure. Association for Budget and Financial Management Conference, Washington DC.

Kunz, K. (2007). DOD: Intergenerational High Risk. The American Association of Budget and Program Analysis, Washington DC.

Kunz, K. (2006). Determining the True Costs of Military Base Closure. Association for Budget and Financial Management Conference, Atlanta GA.

Invited presentations

Sequestration: the last straw. (2013). The Impact of Sequestration on State Budgets. Plenary panel. Association for Budget and Financial Management (ABFM) Annual Conference, Washington DC.

After the election: the fiscal cliff. (2012). Eberly Ideas: Politics and the Election 2012. Panel discussion hosted by the Eberly College of Arts and Sciences and the Women's Club of Charleston, West Virginia.

Illinois - Too Big to Fail: The New Normal. (2012). Symposium on Long-term Unfunded and Underfunded Liabilities. Sponsored by the Division of Public Administration in the Eberly College of Arts and Sciences, the College of Business and Economics, the College of Law and The Federal Reserve Bank of Richmond.

Organized panels

Performance Metrics Through a Paramedic Lens. Developed for 2016 ABFM Annual Conference. Moderated by Patrick Washington, U.S. Patent and Trademark Office/George Mason University, discussed performance metrics and assessments utilized by Federal agencies. Panelists included Jon Stehle and Donna Donella, MITRE Corporation; Karen Kunz, West Virginia University.

The Validity of Government Financial Data in Audits and Financial Statements. Developed for 2016 ABFM Annual Conference. Addressed financial data issues raised in the GAO government-wide audit of the Federal Government for FY2015. The panel was moderated by Karen Kunz, West Virginia University. Panelists: Melissa Neuman, OMB; Patrick Washington, U.S. Patent and Trademark Office; and Edward Brigham, Federal Consulting Alliance.

Implementing the Data Act at the Federal Level: New Resources for Management, Program Evaluation, and Performance Budgeting (Joint AABPA/ABFM Panel.) Association for Budget and Financial Management (ABFM) Annual Conference. Participants: Peter DeToro, Assistant Director-Strategic Issues, U.S. Government Accountability Office Karen Lee, Chief of the Management Controls & Assistance Branch, Office of Management and Budget (OMB). Organized and moderated.

Federal Appropriations Process: Perceptions and Practice. (2014). Association for Budget and Financial Management (ABFM) Annual Conference. Participants: S. Anthony McCann, Adjunct Faculty, University of Maryland, School of Public Policy, Edward A. Brigham, Independent Consultant, Jonathan Stehle, Senior Analyst, US Government Accountability Office, C. Patrick Washington, Senior Program Analyst, Office of the Inspector General, Small Business Administration. Organized.

Career Paths for Pracademics. (2011). American Association of Budget & Program Analysts (AABPA), Annual Spring Symposium. Participants: Paul Posner, George Mason University, Phil Joyce, University of Maryland, Marvin Phaup, George Washington University, Patrick Mullen, University of Illinois at Springfield. Organized and moderated.

Tax System Modernization. (2011). American Association of Budget & Program Analysts (AABPA), Annual Spring Symposium. Moderator: Howard Frank, Florida International University. Panelists: Dr. Donald Boyd, Pew Center on the States, Kathleen Byrne, U.S. Department of Treasury, Scott Pattison, National Association of State Budget Officers, Verenda Smith, Federation of Tax Administrators. Co-organized with Benjamin Wilson, USDA.

Are States Too Big to Fail? (2010). American Association of Budget and Program Analysts, 35th Anniversary Symposium. Participants, Susan Offutt, Chief Economist, GAO; Scott Pattison, Executive Director, National Association of State Budget Officers (NASBO); Arizona State Senator Meg Burton-Cahill.

Reflections on civil disobedience in public administration. Panel of MPA students who provided legislative testimony on the WV State Employee Grievance Process. West Virginia Political Science Association & WVU MPA Student Conference, Morgantown, WV, September 25, 2009.

AWARDS & GRANTS

ECAS. (2017). Faculty Travel Grant. \$1,200.

WVU Foundation. (2016) Outstanding Teaching Award. \$5,000.

ECAS. (2016). Outstanding Teaching Award. \$1,000.

ECAS. (2016). Faculty development (subvention) award. \$500.

WVU and ECAS. (2015). Faculty development, research and travel grants, \$750, \$600 and \$800/\$300 respectively.

WVU and ECAS. (2015). Faculty research grant, \$600 each.

WVU and ECAS. (2014). Faculty development grants, \$950 and \$1,000 respectively; total \$1,950.

WVU Eberly College of Arts & Sciences. (2013). Travel grant for The Petersen Foundation 2013 Fiscal Summit: Facing the Future. \$450.

Public Financial Publications, (2013). Sponsor for educational video production. \$5,000.

WVU Research Committee. (2012). Faculty travel grant. \$600.

Dirksen Congressional Center. (2012). Congressional Research Award. \$2,557.

West Virginia University Institute for Public Affairs. (2009). \$3,500.

West Virginia Health Care Authority. (2009). Cost benefit study. \$5,000.

WVU Research Committee. (2009). Faculty travel grant. \$600.

OTHER ACHIEVEMENTS

Nominated for Eberly College Outstanding Teaching Awards, 2011 & 2012.

Profiled on the Eberly College of Arts and Sciences' Women in Science and Engineering (WISE) website, 2011.

MEMBERSHIPS

American Association of Budget and Program Analysts (AABPA)

Association of Budgeting and Financial Management (ABFM)

PRIVATE SECTOR EXPERIENCE

Consultant. (2001-2005). Provided individual and multinational firms with production of turn-key broker-dealers, regulatory representation and negotiation, compliance audits and resource management.

American General Corporation, Springfield IL. (1997-2001). Director of Administration and Compliance.

Franklin Financial Services Corporation, Springfield IL. (1992-1995). CFO & Chief Compliance Officer

PaineWebber, Los Angeles, CA. (1991). Branch Administration.

Brokerage Development Company, Los Angeles, CA. (1982-1991). Owner. One of two female-owned investment industry consulting services in the country. Provided individual and multinational firms with production of turn-key broker-dealers, regulatory representation and negotiation, compliance audits and resource management. Sold in 1991.

Gibraltar Securities, Los Angeles, CA. (1981-1982).Municipal Bond Underwriter.

American Municipal Securities, Tampa, FL. (1979-1981). Operations Manager.

Professional Affiliations & Licenses

1997-1998 Executive Director, Illinois Securities Industry Association (ISIA)

1982-2005 National Association of Securities Dealers (NASD) Registered Representative (S7)

1982-2005 National Association of Securities Dealers (NASD) General Securities Principal (S24)

1982-2005 National Association of Securities Dealers (NASD) Financial and Operations Principal (S27)

1982-2005 National Association of Securities Dealers (NASD) Senior/Compliance Registered Options Principal (SROP/CROP) (S4)

1982-2005 National Association of Securities Dealers (NASD) Municipal Securities Principal (S53)

- 1982-2005 National Association of Securities Dealers (NASD) Municipal Securities Registered Representative (S55)
- 1983-2005 National Association of Securities Dealers (NASD) All states registration (S63)
- 1985-2005 National Association of Securities Dealers (NASD) Registered Investment Advisor (S65)

MILITARY SERVICE

US Army Signal Corps. (1974-1977). European Command (USAEUR), Pirmasens, Germany. Top secret security clearance.