Karen Kunz

Department of Public Administration
John D. Rockefeller IV School of Policy & Politics
West Virginia University
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ACADEMIC PROFILE

West Virginia University, Morgantown WV
Department of Public Administration
Program Director, 2022Associate Professor, 2014-present
Assistant Professor, 2008-2014

University of Illinois, Springfield IL
Adjunct Instructor, 2005
Graduate Research Assistant, 2003-2007

EDUCATION

DPA, University of Illinois, 2008 MA, Political Studies, University of Illinois, 2004

COURSES TAUGHT

Graduate

Public Financial Management

Public Budgeting

Regulatory Reporting Requirements in Public Finance (online)

Civil Disobedience (graduate & undergraduate)

Economic Issues and Fiscal Policy

Collective Action and Public Policy

Public Policy Advocacy

Change Leadership

Operationalizing Leadership (online)

RESEARCH INTERESTS

Publicly funded capitalism, the cost of governance, financial markets regulation, delusional democracy

PUBLICATIONS

Books & book chapters

Kunz, K. & Atsas, S. 2022. The Cost of Congress. Praeger/ABC-Clio. www.costofcongress.com

Able, C.F. & Kunz, K. 2018. *Unsettling the Memes of Neoliberal Capitalism through Administrative Pragmatism*. From Austerity to Abundance? Creative Approaches to Coordinating the Common Good, Critical Perspectives on International Public Sector Management, Vol. 6, p. 35-58. Emerald Publishing Limited. — Received Emerald Publisher's Literati Award for Outstanding Author Contribution in 2019.

Kunz, K., & Martin J. 2017. When the Levees Break: Re-visioning Regulation of the Securities Markets. IBSN 978-0-7391-9604-5. Lexington Press.

Academic articles

- **Kunz**, K & Able C. 2022 Pragmatism and the Ethics of Belief. *Philosophy & Social Criticism*. Special issue: Critical Problems and Pragmatist Solutions, 0; 1-16. https://doi.org/10.1177/01914537221114907
- **Kunz**, K. 2015. Creating the Fix: Transparency, Engagement and Results. Editor, Special symposium issue. *Journal of Public Budgeting, Accounting and Financial Management*, 27(4).
- **Kunz**, K. & L. De-Frank Cole. 2015. Helen Holt: A centenarian's perspective on a lifetime of servant leadership. *Public Administration Review*, 75(6), pp.880-8.
- Atsas, S. & **Kunz**, K. 2014. Policy Review: The U.S. Affordable Care Act, community health centers, and economic development opportunities. *Community Development*.
- Kunz, K. & Staton C. 2014. West Virginia Women in Public Office. Public Voices, XIII (2), pp. 569-603.
- **Kunz**, K. & Martin, J. 2013. Into the Breech: The Increasing Gap between Algorithmic Trading and Securities Regulation. *Journal of Financial Services Research*, 4 7(1), pp. 135-152.
- **Kunz**, K. & Atsas, S. 2013. Ensuring equitable access to public health care: two steps forward, one step back. *Social Science Journal*, 50, pp. 449-460.
- **Kunz**, K. & O'Leary, S. 2012. The importance of federal earmarks to states coffers: an examination of distribution trends over the decade. *Journal of Public Budgeting, Accounting and Financial* Management, 4 (24), pp. 569-608.
- O'Leary, S. & **Kunz**, K. 2011. Earmarks Fuel West Virginia Economic Development Spending. *Public Affairs Reporter*, 27 (1), pp. 2-9.
- **Kunz**, K. 2009. The increasing use of earmarks to fund local infrastructure: A case study of Illinois municipal government. *Municipal Finance Journal*, 30, (3), pp. 29-51.

Professional reports

- Kunz, K. & Patterson, S. 2023-Forthcoming. *Using Measurements & Metrics to Help States Anticipate Transformational Events.* IBM Center for Business of Government.
- Kunz, K. 2017. Funding Sustainable Emergency Response: Firefighter and Emergency Medical Service Readiness in West Virginia. Prepared for WV Legislature's Joint Committee on Government Organization at the request of the Chairman.
- Kunz, K. 2016. *Analysis of Firefighter Training Funding Sources*. Prepared for the WV Legislature's Joint Committee on Government Organization at the request of the Chairman.
- Kunz, K., Hudson, A., Scarberry, A. & Eades, D. 2014. *Economic Impact Study: Agricultural Hemp in West Virginia*. Prepared for the West Virginia Commissioner of Agriculture, Charleston WV. Prepared for and delivered to the Commissioner of Agriculture and members of the West Virginia Legislature's Legislative Rule-Making Committee, Nov 2014.
- Kunz, K., Hudson, A. & Scarberry, A. 2015. Proposed legislative rules for administration of agricultural hemp pilot programs in WV. Prepared for the West Virginia Commissioner of Agriculture, Charleston, WV. 2014. Put out for public comment July-August 2014, signed into law in March 2015.
- Kunz, K, Carnes, B., Costenbader, A., Drake, B., Faulkner, A., Gutta, G., Hartness, S., Kirk, M., Lee, E.,
 Marra, V., Orndorff, N., Weaver, V., & Wilkerson, T. 2010. Accountability and Transparency in the West
 Virginia Budget Process. Presented at the WV Governor's Press Conference. Prepared for the West
 Virginia Center on Budget and Policy, Charleston, WV.

Online media

- Martin, J. & Kunz, K. 2018. What is insider trading, the crime Rep. Chris Collins was charged with? The
 Conversation. August 8. https://theconversation.com/what-is-insider-trading-the-crime-rep-chris-collins-was-charged-with-101297. Picked up by Salon, the St. Louis Post-Dispatch, TruthOut, Lee Media, and others.
- Martin, J. & Kunz, K. 2018. Wall Street Regulations need a facelift, not a minor Dodd-Frank makeover. The
 Conversation. May 25. https://theconversation.com/wall-street-regulations-need-a-facelift-not-a-minor-dodd-frank-makeover-97136. Appeared in The Chicago Tribune, Salon, CNBC, the San Francisco Chronicle,
 the Connecticut Post, Idaho Press-Tribune, EconoTimes, Newsify (app) and others.

• Kunz, K. & Martin J. 2018. Why Dodd-Frank – or its repeal – won't save us from the next crippling Wall Street crash. *The Conversation*. May 2. https://theconversation.com/why-dodd-frank-or-its-repeal-wont-save-us-from-the-next-crippling-wall-street-crash-73417 Picked up by *Salon, American City Business Journals, EconoTimes, Associated Press*.

Interviews & quotes

- The Briefing. 2022. *The Cost of Congress*. Steve Scully. POTUS, Sirius XM, October 28-29, 2022. https://blog.siriusxm.com/the-briefing-with-steve-scully/.
- Kunz, K. 2021. Can the Democrats Message "Yes"? *Facing the Future* (podcast). Concord Coalition, November 18. https://www.concordcoalition.org/blog-post/can-democrats-message-yes.
- Charleston Gazette-Mail. 2021. *Despite opposition, House poised to pass its income tax cut plan*. Phil Kabler, Mar 25. https://www.wvgazettemail.com/news/legislative-session/despite-opposition-house-poised-to-pass-its-income-tax-cut-plan/article-7f39ef85-0f8d-5822-ab88-9e5698f27b76.html.
- The Washington Post. 2021. As Democrats bring back earmarks for transportation projects, billions of dollars from years ago sits unused. Ian Dunan, March 3.
 https://www.washingtonpost.com/local/trafficandcommuting/earmarks-transportation/2021/03/03/68ae6f06-7b8d-11eb-85cd-9b7fa90c8873 story.html

 Informative/background discussion for his article on earmarks.
- WVU Magazine. 2019. Holding Back the Flood. April Johnson. https://magazine.wvu.edu/stories/2019/05/17/holding-back-the-flood.
- Barron's. 2018. How the Financial Crisis Still Affects Investors. September 20. https://www.barrons.com/articles/how-the-financial-crisisstill-affects-investors-1536361852.
- The Globe Post. 2018. Lessons Not Learned: US Financial System Still at Risk 10 Years After Crash. September 8. https://theglobepost.com/2018/09/12/stocks-risk-crash/
- Wisconsin Public Radio. 2017. House Republicans Pass CHOICE Act to Repeal Portions of Dodd-Frank.
 Central Time, https://www.wpr.org/people/karen-kunz
- The West Virginia Record. 2017. Market Collapse Unavoidable for U.S. According To West Virginia University Professors Authors. With Jena Martin, February.
- Marketplace. (American Public Media). Presidential candidates at least agree on one thing.
 http://www.marketplace.org/2016/10/13/elections/presidential-candidates-least-agree-one-thing (2016).
- The State Journal. 2012. WVU faculty looks at election, approaching fiscal cliff.
- The NY Times. 2012. *In Post-Earmark Era, Small Cities Step Up Lobbying to Fight for Federal Grants*. https://www.nytimes.com/2012/02/03/us/in-the-post-earmarks-era-small-cities-struggle-for-federal-grants.html
- eCivix. 2012. Experts Weigh in When the Earmarks Are Out. http://blog.ecivis.com/?Tag=earmarks.
- Bloomberg. 2012. Earmarks in post-Byrd and Mollohan era.
- The Charleston Gazette. 2011. Fewer earmarks could hurt W.Va.'s growth.

PRESENTATIONS

Invited presentations

- State Tax and Budget 101. 2021. Summer Policy Institute, West Virginia Center on Budget & Policy. June.
- Advantages of the proposed Constitutional Amendment to Illinois Income Tax structure. Oct 2020. State
 University Annuitants' Association (SUAA) special information session. Interactive online meeting (200).
 Springfield IL.
- Proposed Constitutional Change to Illinois Income Tax Structure: a Holistic Approach. June 2020. Plenary speaker. State University Annuitants' Association (SUAA) annual meeting. Interactive Zoom webinar to audience of over 500. Springfield IL.
- Sequestration: the last straw. 2013. Plenary: The Impact of Sequestration on State Budgets. ABFM Annual Conference, Washington DC.
- After the election: the fiscal cliff. 2012. Plenary: Politics and the Election 2012. Hosted by the Eberly College of Arts and Sciences and the Women's Club of Charleston, West Virginia.

• Illinois - Too Big to Fail: The New Normal. 2012. Symposium on Long-term Unfunded and Underfunded Liabilities. Sponsors: WVU Eberly College of Arts and Sciences, College of Business and Economics, College of Law and The Federal Reserve Bank of Richmond.

Conference presentations

- Martin, J. & Kunz, K. 2018. Author Meets Reader: When the Levees Break: Re-visioning Regulation of Securities Markets. With Jena Martin. International Law & Society, Toronto
- Newman, M. & Kunz, K. 2016. *Auditing 75-Year Comprehensive Projections: Requirements and Challenges*. Association for Budget and Financial Management (ABFM) Seattle WA.
- Kunz, K. & Atsas, S. 2015. *Fifty Years of Legislative Branch Appropriations: 1965-2015*. Midwest Political Science Association, Chicago IL.
- Kunz, K. 2013. The Pension Benefit Guaranty Corporation: Public funds for private pensions. ABFM, Washington DC.
- Kunz, K., Pauley, M., Keedy, A. 2013. Toward a sustainable US Postal Service. Western Social Sciences
 Association, Denver CO.
- Washington, C.P. & Kunz, K. 2012. Can the federal budget process still provide a meaningful framework for determining policies and priorities? A contemporary application of Wildavsky's query. ABFM, New York, NY.
- Mullen, P. & Kunz, K. 2011. *Using Collaborative Control to Take the Impasse Out of the Congressional Appropriations Process*. ABFM, Washington DC.
- Kunz, K. & Rogers, E. 2010. *State government: the next candidate for federal bailout*. American Political Science Association Conference, Washington DC.
- Kunz, K. & O'Leary, S. 2010. The importance of federal earmarks to states coffers: an examination of distribution trends over the decade. State Politics and Policy, Springfield IL.
- Kunz, K. 2010. The Role of the Corporation in Race-Thinking: A Supplement to Arendt's Considerations of Imperialism in "Origins of Totalitarianism." Public Administration Theory Network (PAT-Net), Omaha, NE.
- Kunz, K. & Fritz, P. 2010. *Regulating the investment industry: A case of too many cooks*. Western Social Science Association, Reno NV.
- Kunz, K. 2009. The increasing use of earmarks to fund local infrastructure: A case study of Illinois municipal government. Western Social Science Association, Albuquerque, NM..
- Kunz, K. 2007. Earmarks: Using Pork to Fund State and Local Infrastructure. ABFM, Washington DC.
- Kunz, K. 2007. DOD: Intergenerational High Risk. The American Association of Budget and Program Analysis (AABPA), Washington DC.
- Kunz, K. 2006. Determining the True Costs of Military Base Closure. ABFM, Atlanta GA.

ORGANIZED EVENTS

Virtual conferences and events

Commemorating the Centennial of the 1921 Budget Act: Looking Ahead. 2022. Closing panels for the year-long commemoration.

Can the US get its budget act together? Maya MacGuineas, President, Committee for a Responsible Federal Budget; Bill Hoagland, Sr. Vice President, Bipartisan Policy Center; Dr. Roy Meyers, Professor of Political Science and Affiliate Professor of Public Policy, University of Maryland, Baltimore County; Dr. Steve Redburn, George Washington University. Ed Brigham and Karen Kunz, moderators.

The 1921 Budget Act At 100 - Why It Matters More Than Ever. 2021. Event co-chair: initiated and facilitated the partnership between AAPBA, NAPA and ABFM to produce a commemorative event for the centennial anniversary of this landmark legislation. Co-chaired content committee, initiated grant request (\$20,000 from Public Financial Publications), managed virtual, online and video productions.

Produced eighteen panels in a combination of live (virtual) and pre-recorded sessions that included the rock-star academics and practitioners in the federal and state budget space. Over 400 attendees and over 350 subsequent views of the recorded panels.

Discussant/interviewer for two sessions: James Saturno's (Congressional Research Service) discussion of the history of the Act, and Ben Tomchik's presentation of CRFB (Citizens for a Responsible Federal Budget) citizen engagement tools.

Videos of the virtual, week-long series on the past, present and future impacts of the legislation are available at www.1921budgetact.com

Post Viral Budget Syndrome. 2020. Symposium Chair for AABPA 2020 Virtual Spring Symposium. Organized event and recorded and edited video for subsequent public access.

Speakers; Bill Hoagland, Sr. Vice President, Bipartisan Policy Center, William Gale, The Arjay and Frances Fearing Miller Chair in Federal Economic Policy & Senior Fellow, Brookings Institution and Sarah Cunningham, Chief Financial Officer, Mecklenburg County, NC.

Symposia & policy events

Analysis Matters. 2019. Symposium Chair for AABPA 2019 Spring Symposium. Organized day-long professional event held at the US Department of Education in Washington DC. Keynote speaker was Bill Gale from Brookings Institution. Panels included The Role of Analysis in the Amazon HQ Process in Virginia; The Growth and Evolution of Public Policy Education; What's Under the Evidence-Based Umbrella; Enriching the Debate: Insights and Policy Successes from State and Federal Leaders, and an afternoon plenary on the post-shutdown budget landscape with participants from CRS and CBO.

Government Work is Good Work. 2018. Symposium Chair for AABPA 2018 Spring Symposium. Organized day-long professional event held at the US Department of Education in Washington DC. Keynote speakers were John Kosegian, former Director of the IRS and Holly Harvey, former Assistant Director of the Congressional Budget Office. Panels included a session on the fiscal impacts of natural disasters, and a discussion with members of the Joint Select Committee on Budget and Appropriations Process Reform.

K-12 Education Hackathon. 2017. Follow-up to *Success in the Classroom*, this two-day hackathon was sponsored by WVU, The Rockefeller Center & MITRE Corporation to explore the impact of federal spending on education at the local level. Data from diverse federal and state sources were used to answer specific research questions that were based on results from the previous Success in the Classroom forum. The findings were presented in interactive, web-based formats to teachers who attended the previous year's session.

Success in the Classroom. 2016. Organized and produced day-long forum for k-12 teachers from 5 states within Appalachia to identify classroom successes and develop metrics to measure them. The data developed in this forum was provided to federal and state policy makers in anticipation of the federal DATA Act requirements that take effect in 2017. Sponsored by the WVU, the Rockefeller School of Policy & Politics, AABPA, SAPA (Student Organization of Public Administration) and MITRE Corporation.

Federal Budgeting 2013: Fundamentally Challenged. Organized & produced public policy summit on the federal budget. Moderator: Dr. Philip Joyce (U. of Maryland, Baltimore). Panelists: Dr. Robert Reischauer (Trustee, Social Security Admin.), G. William Hoagland (Bipartisan Policy Center), Maya MacGuineas (Citizens for a Responsible Federal Government). Held at the Bipartisan Policy Center, Washington DC. https://vimeo.com/album/2356555

Create the Fix. (2012). Morgantown, WV. Produced with MPA students. One-day public symposium on ways to engage the public in federal budget issues. Participants included executives from the GAO, OMB DoD, the Richmond Federal Reserve and CDC. Keynote speaker: Ron Nixon, investigative journalist for the New York Times.

Moderated Panels

Can the US Get its Budget Act Together? 2022. Co-moderator. Panelists: Maya MacGuineas, CRFB; Bill Hoagland, BPC; Dr. Roy Meyers, UMBC; Steve Redburn, GMU. Virtual. www.1921budgetact.com.

Citizen Engagement: How Would You Fix the Budget? 2021. Discussant, with Ben Tomchik, Committee for a Responsible Federal Budget. 1921 Budget Act-Why it Matters More than Ever, www.1921budgetact.com

A Conversation About Budget History. 2021. Conversation with James Saturno, Specialist on Congress and the Legislative Process, Congressional Research Service. 1921 Budget Act-Why it Matters More than Ever, www.1921budgetact.com

Doing performance measurement in a fiscal federalism environment. 2017. Developed & moderated. ABFM Annual Conference. Panelists: Jon Stehle, MITRE Corporation; Dona Donella, MITRE Corp; Patrick Washington, George Mason University; Carolyn Brock, Matrix.

Performance Metrics Through a Paramedic Lens. 2016. Developed & participated. Developed for 2016 ABFM Annual Conference. Discussed performance metrics and assessments utilized by Federal agencies. Moderated by Patrick Washington, U.S. Patent and Trademark Office. Panelists included Jon Stehle and Donna Donella, MITRE Corporation.

The Validity of Government Financial Data in Audits and Financial Statements. 2016. Developed & moderated. ABFM Annual Conference. Panelists: Melissa Neuman, OMB; Patrick Washington, U.S. Patent and Trademark Office; and Edward Brigham, Federal Consulting Alliance.

Implementing the Data Act at the Federal Level: New Resources for Management, Program Evaluation, and Performance Budgeting. 2016. Developed & moderated. Joint AABPA/ABFM Annual Conference. Participants: Peter DelToro, Assistant Director-Strategic Issues, U.S. Government Accountability Office Karen Lee, Chief of the Management Controls & Assistance Branch, Office of Management and Budget (OMB).

Federal Appropriations Process: Perceptions and Practice. 2014. Developed & moderated. ABFM Annual Conference. Participants: S. Anthony McCann, Former Senate Appropriations & Adjunct Faculty, University of Maryland, School of Public Policy; Edward A. Brigham, Federal Consulting Alliance Jonathan Stehle, Senior Analyst, GAO; C. Patrick Washington, Senior Program Analyst, Office of the Inspector General, SBA.

Tax System Modernization. 2011. Co-developed with Benjamin Wilson, USDA. AABPA Spring Symposium. Moderator: Howard Frank, Florida International University. Panelists: Dr. Donald Boyd, Pew Center on the States, Kathleen Byrne, U.S. Department of Treasury, Scott Pattison, National Association of State Budget Officers, Verenda Smith, Federation of Tax Administrators.

Are States Too Big to Fail? 2010. Developed and moderated. American Association of Budget and Program Analysts, 35th Anniversary Symposium. Participants, Susan Offutt, Chief Economist, GAO; Scott Pattison, Executive Director, National Association of State Budget Officers (NASBO); Arizona State Senator Meg Burton-Cahill.

AWARDS & GRANTS

- 2022 IBM Center for the Business of Government. *Measurements & Metrics: Determining the Alignment and Effectiveness of Outcomes from State Uses of Federal Recovery Funds in Transformational Events.* Karen Kunz and Scott Pattison. \$20,000.
- 2021-2 Public Financial Publications. For production of *The 1921 Budget Act At 100 Why It Matters More Than Ever.* \$20.000.
- 2020 WVU Humanities Center for a Collaborative Grant for "Undefeated: Canvas(s)ing the Politics of Voter Suppression Since Women's Suffrage," an interactive virtual/live exhibit at the WVU Libraries, \$6,000.
- 2019 Emerald Publishers. Emerald Literati Awards 2019, Outstanding Author Contribution. For *Unsettling the Memes of Neoliberal Capitalism through Administrative Pragmatism* (see book chapter above).
- 2018 Eberly College of Arts & Sciences (ECAS) Faculty Travel Grant, 600; Professional Development Grant, \$750, Subvention Grant (for book indexing), \$600.
- 2017 ECAS. Faculty Travel Grants (2), \$1,200 & \$1750.
- WVU Foundation. Outstanding Teaching Award. \$5,000. ECAS. Outstanding Teaching Award. \$1,000, Faculty Development (subvention) Award. \$500.

- WVU and ECAS. Faculty development, research and travel grants, \$750, \$600 and \$800/\$300 respectively. WVU and ECAS. Faculty research grant, \$600 each.
- 2014 WVU and ECAS. Faculty development grants, \$950 and \$1,000 respectively.
- 2013 WVU Eberly College of Arts & Sciences. (ECAS). Travel grant to attend the Petersen Foundation 2013 Fiscal Summit, \$450.
 - Public Financial Publications (PFP), educational video production. \$5,000.
- 2012 WVU Research Committee. Faculty travel grant. \$600.
 - Dirksen Congressional Center. Congressional Research Award. \$2,557.
- 2010 West Virginia University Institute for Public Affairs. \$3,500.
 - West Virginia Health Care Authority. Cost benefit study. \$5,000.
 - WVU Research Committee. Faculty travel grant. \$600.

PROFESSIONAL PROFILE

- Independent Consultant, US Securities Markets Industry, 2001-2005
- American General Corporation, Springfield IL
 - Vice President, Compliance & Administration, 1997-2001
- Franklin Financial Services Corporation, Springfield IL
 - CFO & Chief Compliance Officer, 1992-1995
- Brokerage Development Company, Los Angeles CA Owner, 1982-1991

FINRA (NASD) Licenses

Senior/Compliance Registered Options Principal (SROP/CROP) (S4) 1982-2005

Registered Representative (S7) 1982-2005

General Securities Principal (S24) 1982-2005

Financial and Operations Principal (S27) 1982-2005

Municipal Securities Principal (S53) 1982-2005

Municipal Securities Registered Representative (S55) 1982-2005

All states registration (S63) 1983-2005

Registered Investment Advisor (S65) 1985-2005

BOARDS & COMMISSIONS

- Morgantown Utility Board (MUB). 2019-present. Commissioner & Secretary.
- American Association of Budget and Program Analysts (AABPA). 2007-present

Co-Chair, 1921 Budget Act Commemoration Event, 2019-2022

Symposium Chair 2017-2022

Membership Director 2014-2016.

• West Virginia Center on Budget & Policy. 2016-present

Vice President, 2010-2015, 2022

Treasurer/Secretary, 2019-2021

- West Virginia Food and Farm Coalition, Treasurer, 2019-present
- Commissioner, Morgantown WV Human Rights Commission. 2018-2019.
- WV American Civil Liberties Union. 2017-2019. Chair, Finance Committee
- Securities Industry Association. Executive Director, 1999.

MILITARY SERVICE

US Army Signal Corps. (1974-1977). European Command. (USAEUR), Pirmasens, Germany. Top secret security clearance.